

JENIFER REES

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studio1062.com



Academy of Art San Francisco

BFA Web Design + New Media
Graduated December 2014

EDUCATION

The Academy of Art provided me with a solid foundation in graphic design, web design, user experience design, & information architecture.

Web Designer

July 2015 – Present
Humboldt State University
Arcata, CA

Humboldt State University has given me the opportunity to work with a talented team of creative professionals. I work closely with the creative director & web manager to produce websites for HSU's external audience. Working here has given me a love for higher education and a greater respect for the creative process.

Web & Graphic Design

2008 – Present
Studio 1062
Humboldt County, CA

While in school at AAU, I pursued freelance work as a web and graphic designer. With this experience I gained skills of collaboration, client management, branding, print design, static web design, Wordpress, theme manipulation, and the basics of running a small business. I continue to do small amounts of side work here & there.

Fashion Merchandiser

September 2006 – June 2008
Virgin Megastore
San Francisco, CA

I was hired at Virgin Megastore in the Fashion department as visual merchandiser. During my employment I assisted with product displays, window displays, ordering inventory, store signage, product placement, and receiving. This experience led to my love for design and the career I have today.

TOOLS OF THE TRADE

CONCEPT & DESIGN

Sketching Concepts
InDesign & Illustrator
Figma & Sketch
Prototyping
Presenting Designs

WEB BASICS

HTML/CSS/JavaScript
Drupal & Wordpress
Sublime & Atom
Git (CLI & GUI)
WCAG 2.1

FRONT END

Bootstrap
Bourbon/Neat
Sass/SCSS
Grunt & Gulp (NPM)
Mobile & Responsive

INFO ARCHITECTURE

Website Inventory
Sitemap Design
Wireframing
Usability Testing
Writing for Web

SITE BUILDING

WP-CLI & Drush
Local Development
Pantheon & Terminus
Cross Browser Testing
Sequel Pro

COLLABORATION

Trello & #Slack
Git based Upstreams
Agile Design Method
Pattern Libraries
Atomic Design

OTHER

GRAPHIC DESIGN

Basic Design Principals
Golden Ratio Design
Branding/Logo Design
Magazine Layout
Advertisements

HAPPY CLIENTS

Creating Proposals
Project Management
Time Management
Phone Etiquette
Invoicing

PHOTOGRAPHY

Image Optimization
Photo Retouching
Raw Image Processing
Batch Reprocessing
Digital Imaging

PERSONAL

Enjoy Collaboration
Friendly & Outgoing
Problem Solver
Ready to Learn
Organized

Thank you for reading!